



JTBC's Entrepreneurship Program is Getting Involved!

JTBC Entrepreneurship Education Coordinator, Alicia Pizer, recently accepted the invitation to become a volunteer member of our local Penn State Extension Board. Alicia was selected based on her personal experience as an entrepreneur and her role in educating prospective entrepreneurs, through JTBC's Entrepreneurship Education Program. She is excited to contribute her knowledge of small business resources as well as additional needs of the Beaver County small business community. Alicia also plans to support the board's goal of identifying additional education and small business development opportunities for those wanting to start or expand their agricultural, food, and makers businesses.

Here are a few highlights of JTBC Entrepreneurship Education Program's community involvement:

- Job Recruitment Event - The Franklin Center in Aliquippa on February 24, 2017
- Road Map Conference for Entrepreneurs and Job Seekers, Ambridge High School, March 25, 2017
- PA CareerLink® Re-Entry Conference, Community College of Beaver County, April 13, 2017

It is shaping up to be a busy year for our program. We encourage you to participate in our upcoming activities and share the information with other prospective entrepreneurs!



	<p>Job Training for Beaver County, Inc.</p> <p>presents</p> <p>Certificate of Completion</p> <p>to</p> <hr/> <p>Beaver County Resident</p> <p>for</p> <p>Entrepreneurship Education Program</p> <hr/> <p><i>Rick Riley, Executive Director</i></p> <p><i>March 2017</i></p>	<p>In This Issue</p> <ul style="list-style-type: none">• JTBC is Getting Involved• Did you know?• Open for Business• Women's History Month• Mini-Workshop Schedule• Roadmap Conference Highlights• State of the County Event
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www.TheCraftNookByJan.com

Jan Fisher Now Open for Business!

Each of us has experienced landmark events which have developed into lifetime memories. For JTBC Entrepreneurship Program Alumni Jan Fisher, March 25th, 2017, the day her dream of opening her own business came true, was one such event. I not only had the pleasure of following Jan along her journey into entrepreneurship, but took the opportunity to sit down with her a few days after the opening to reflect upon it.

Jan had heard about JTBC's Entrepreneurship Education Program while participating in the numerous reemployment assistance activities offered through PA CareerLink® Beaver County after losing her job. She also participated in a workshop hosted by the SBA on selling crafts on Etsy.com, which is where we first met.

When asked why she took our workshop, Jan replied "I always knew what I wanted to do, have one central location to create, teach and sell my florals, paper crafts, and other handmade items. I just didn't know how to put all the pieces together."

I was also interested to find out what she found to be the most important information taken from our workshop series. Jan told me it was the step-by-step instruction on the various parts of the whole. Breaking such a large idea of opening a business into smaller, more attainable steps, was less intimidating. Jan is a very organized person who sets clear and precise goals for herself. She was able to see the large picture of her shop, but didn't know where to begin; a common problem in starting a business.

I asked what advice she would give future entrepreneurship education program participants and she replied, "Never give up on a dream of what you want to do. Work at it gradually, in small, baby steps. If you don't have the money at first, keep working and saving, build it little by little. Don't get overwhelmed by looking at the whole picture, instead take one piece at a time. Set two weekly goals for yourself, even small ones, that will contribute to the business."

Jan ended our conversation with these final words of advice: "Don't give up on your dreams. Stay the course, take little steps to achieve your goals. Don't let others influence you in your decision making."



March is Women's History Month

Women's History Month is a celebration of women's contributions to history, culture and society. The United States has observed it annually throughout the month of March since 1987. This year, the Small Business Administration (SBA) conducted a Twitter Chat titled "Business Success HER Way" in recognition of Women's History Month.

Did you know...

Women-owned businesses contribute \$1.4 trillion each year to the U.S. economy.

And...

There are 9.9 million women-owned businesses in the United States!

Source: 2012 Survey of Business Owners, U.S. Census Bureau



Join us for all or one of our Entrepreneurship Mini Workshops



Marketing & Branding Your Business
Presented by Jim Cedeno, James C Design
April 5, 2017

Lean Start-Up Methodology: The Scientific Method to Building a Business
Presented by Sandra Curry, Franklin Center
April 26, 2017

Selling on Etsy.com
Presented by Randi Livengood,
Warmestwishes2u
May 12, 2017



**Being Held at
PA CareerLink Beaver County
285 Beaver Valley Mall
Monaca, PA 15061**

Please call or email Launa Shoup at
724.728.2020 x117 or lshoup@jtbc.org

Advanced registration is required!

Road Map Conference for Entrepreneurs and Job Seekers

March 25, 2017

Sponsored by
**Ambridge Rotary Club and
Ambridge Connection**



This exciting event provided JTBC Director, Rick Riley, and Entrepreneurship Coordinator, Alicia Pizer, with the opportunity to discuss the reemployment, training, and entrepreneurship education assistance JTBC provides.





Highlights from the State of the County Event

On February 7th, the Beaver County Chamber of Commerce sponsored the annual State of the County, at the Fez, in Hopewell Township. KDKA TV's Jon Delano facilitated the discussion with Beaver County Commissioners, Sandie Egley and Daniel Camp, in front of a record breaking audience. The outlook for Beaver County, provided by the Commissioners, was one of positive growth and cooperation to see Beaver County expand and flourish in the coming years.

Upcoming 2017 Workshop Series Start Dates

May 13, 2017
June 26, 2017
August 7, 2017
September 18, 2017
October 30, 2017

*Each series consists of
10 workshops to help individuals
explore, analyze, and develop their
small business idea.*

Spread the word!

Did you know how important small businesses are to the local economy...

- Generates 64% of new jobs
- Brings growth and innovation to communities
- Their customer-orientated atmosphere grows loyalty
- Attracts talent who invent new products or solutions
- Adapts better and more quickly to economic change
- Many small businesses grow into larger companies

Contact Us

Give us a call for more
information about our
Entrepreneurship Education Series

Job Training for Beaver County
PA CareerLink Beaver County
285 Beaver Valley Mall, Route 18

Monaca, PA 15061
(724) 728-2020, ext. 106
apizer@jtbc.org

Visit us on the web at
www.jtbc.org

Job Training for Beaver County the place for progress

Since 2009, Job Training for Beaver County, Inc. (JTBC) has received Federal Community Development Block Grant funding, through the Community Development Program of Beaver County, to operate the Entrepreneurship Education for Potential Business Owners Program for low to moderate income Beaver County residents.

JTBC is a nonprofit organization which, under the direction of the Southwest Corner Workforce Investment Board, provides employment and training services for Beaver County's economically disadvantaged youth, public assistance recipients, adults, and dislocated workers, as well as services to employers. As a recipient of Federal Workforce Investment Act funds, JTBC is a PA CareerLink[®] Beaver County partner.

Equal Opportunity Employer

Auxiliary aids and services available upon request to individuals with disabilities